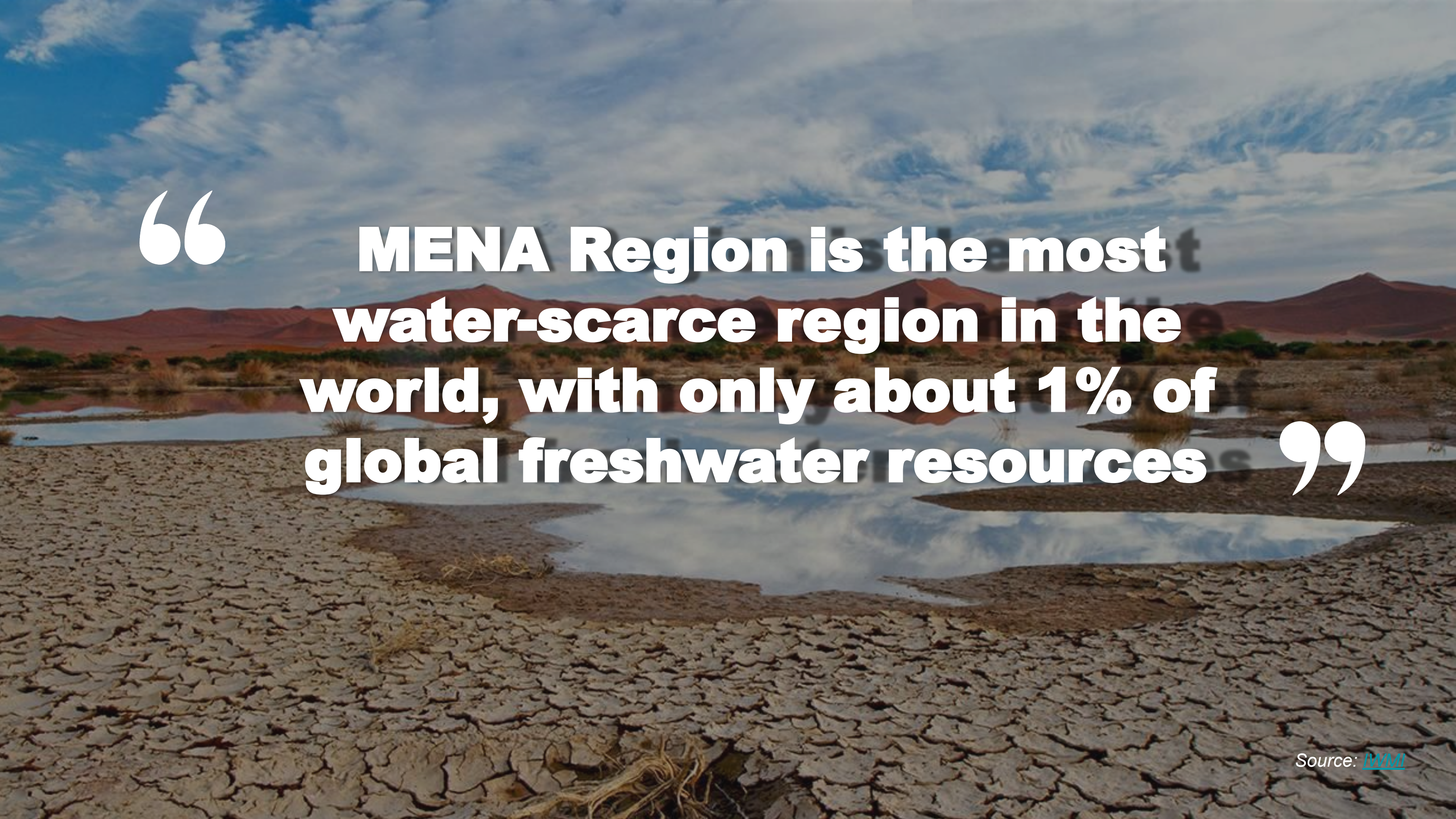




For A Sustainable Water Resource in MENA Region **Water Reuse - Towards non-conventional source of water**

Pauline Duquesne – May 5th, 2025





“ MENA Region is the most water-scarce region in the world, with only about 1% of global freshwater resources ”

MENA

WATER SUPPLY AND RISING DEMAND

MENA's population is expected to grow from

508 Million

BY 2050

680 million

Source: [World Bank Group 2023](#)

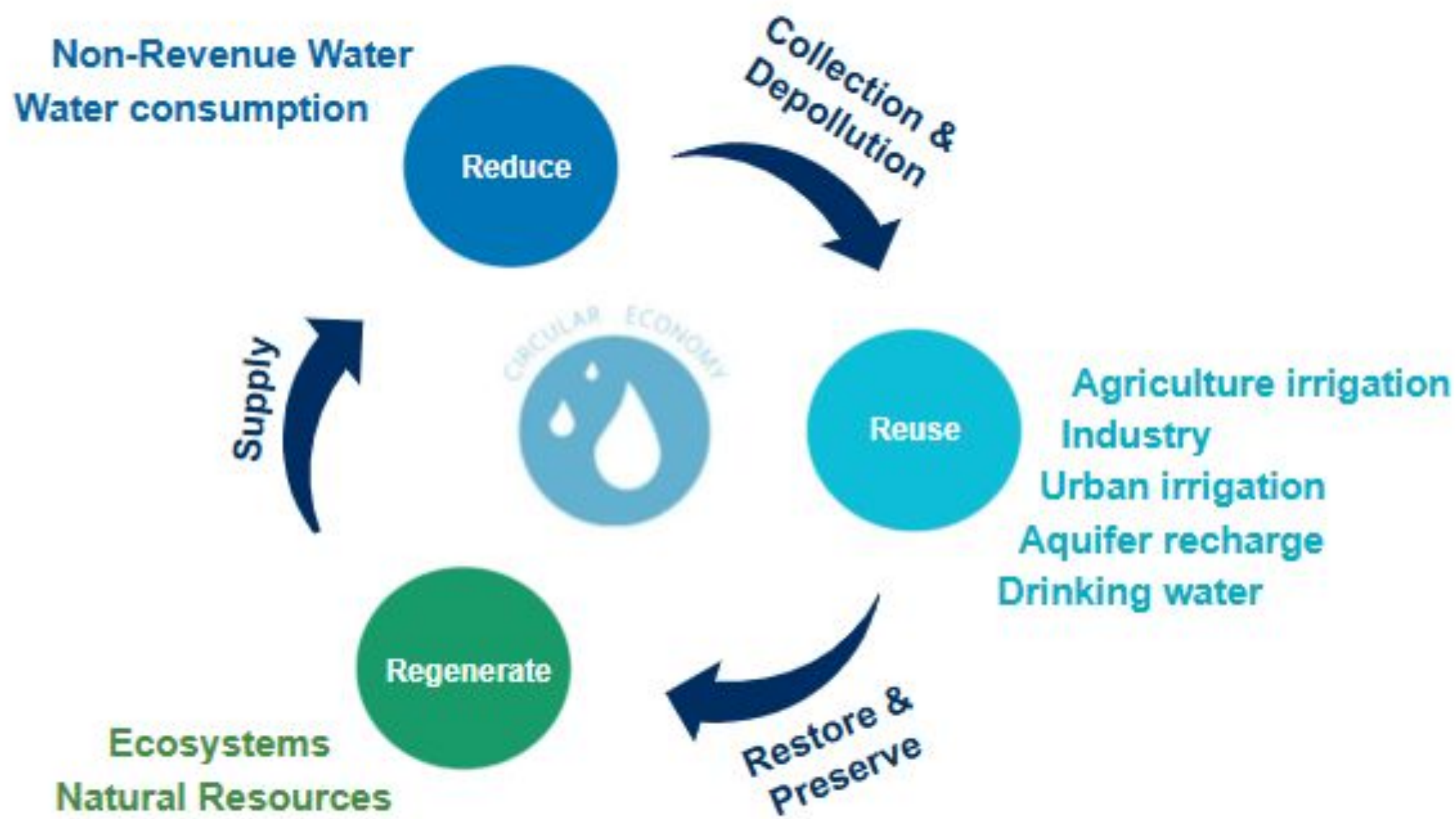
With global warming, temperatures in the MENA region are expected to **rise** in the region by **at least 4°C** by 2050.

By 2030, the **water available** per capita annually in MENA will **fall below the absolute water scarcity threshold** of 500 cubic meters per person per year.

With current water management strategies, **an additional 25 billion cubic meters** a year will be needed to meet 2050 water demand

Water Circular Economy

A sustainable response to growing water demand



LIVEABLE CITIES
More citizen quality of life, health, affordability, welfare



RESILIENT SERVICE
Gain in agility, less pains during drought, flooding or other uncertainties



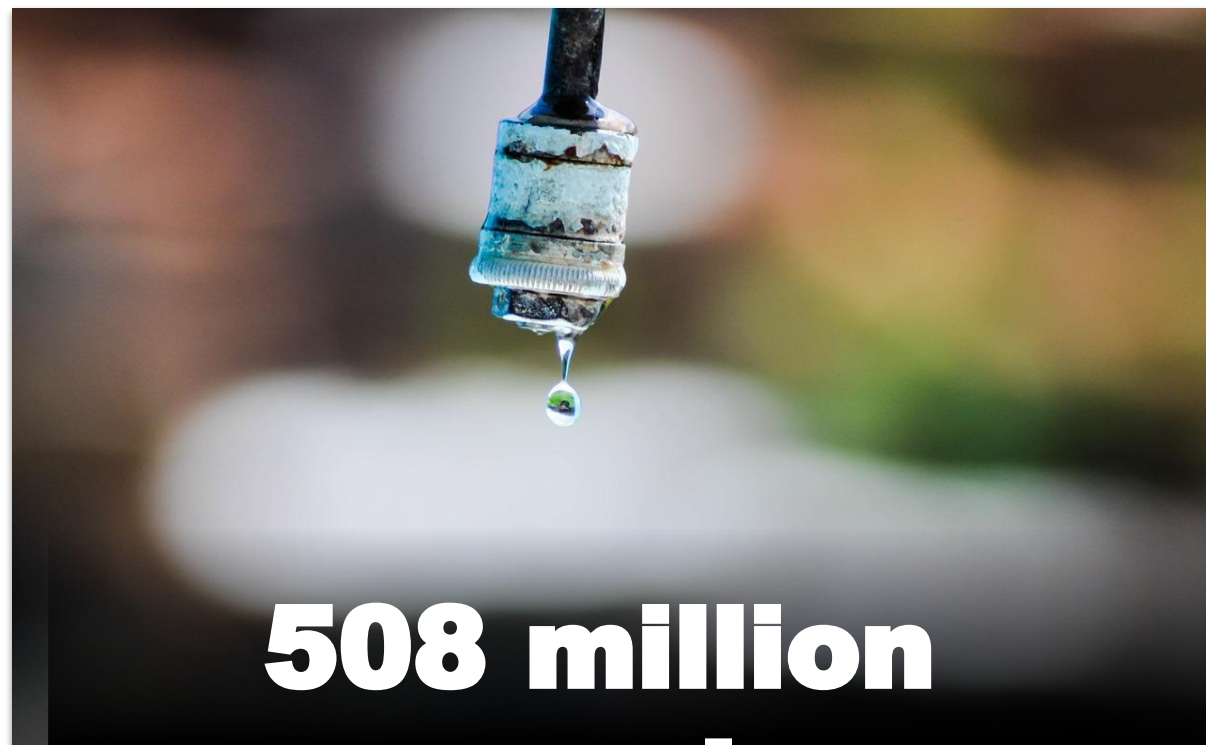
RESOURCE PROTECTION
Less impact in environment and biodiversity



AUTONOMY, CIRCULARITY
For economical development and social stability, optimized consumption & resource recovery

Water Circular Economy

Water Reuse



live in MENA region



of municipal wastewater produced
per year in MENA region



of this municipal wastewater is
treated and reused

**The only source of water that increases as population and
water use grow.**

Source: [IWMI 2022](#)

An aerial photograph of a mountain valley. In the foreground, a river flows through a lush green forest. A small town with several buildings is visible on the left side of the river. To the right of the town, a large, multi-lobed reservoir or dam structure is filled with water. The background features rolling hills and distant, hazy mountain ranges under a clear sky.

**“ A journey already
started that we can
accelerate! ”**

Veolia's global expertise & history

170+ years of global experience



1.1 billion m³
of water recycled by Veolia
in 2023



PRESENT IN
58 COUNTRIES



SUPPLYING OVER
111 million PEOPLE



MANAGING OVER
4,130
DRINKING WATER PLANTS



ABOVE
90% CONTRACT RENEWAL RATE



43 PATENT FAMILIES



NEW 2024/2027
GREENUP
STRATEGY

“A world-wide experience, bringing knowledge from countries where we had already faced consequences of environmental challenges and applying our best practices to ensure successful contracts”

Adaptable offers of essential services of entire water cycle; from basic needs to advanced and modern applications



Veolia, leader in water reuse

Footprint in the MENA region

Uses served by our
REUSE water

556 million m³
of water
recycled
by Veolia in 2023

the consumption
equivalent
of 9 million citizens

> 15 contracts in 7 countries

Agricultural 58%



Urban 39%



Industrial 3%



Environmental



Drinking



Veolia's offer

As part of an adaptation pathway towards resilience

5 pillars

A customized adaptation pathway



STRATEGIZE
Towards a global strategy
which can evolve over time!

TRANSFORM
Support a deeper
transformation

ADAPT
Deploy
alternatives
solutions



UNDERSTAND
Diagnostic
Assessment
Monitoring

**OPTIMIZE &
MITIGATE**
Low capex
solutions

Veolia's water reuse technologies

A comprehensive portfolio for different needs

INDUSTRIAL REUSE



POTABLE REUSE



Quality +++

- Biological treatment
- Oxidation and disinfection (e.g. *ozone + UV Advanced oxidation + chlorination*)
- Advanced treatments for the removal of mature dissolved organic pollution (e.g. *reverse osmosis, activated carbon*)

URBAN REUSE



ENV. REUSE



Quality ++

- Biological treatment
- Additional treatment solutions of varying complexity combining filtration and disinfection
- High complexity: UV, ozonation, Ultra-Filtration
- Low complexity: chlorination, cloth filtration

AGRICULTURE REUSE



Quality +

- Biological treatment
- Polishing (hydrotech, discfilter)
- Proven, economical disinfection solutions (UV and/or chlorination)

أسبوع المياه العربي السابع

A portfolio of technologies & expertise I.

To design the best plant for each project

Examples of advanced secondary and tertiary treatment technologies:
Turbidity, suspended solids, bacteria, phosphorus, algae, colour, heavy metals...

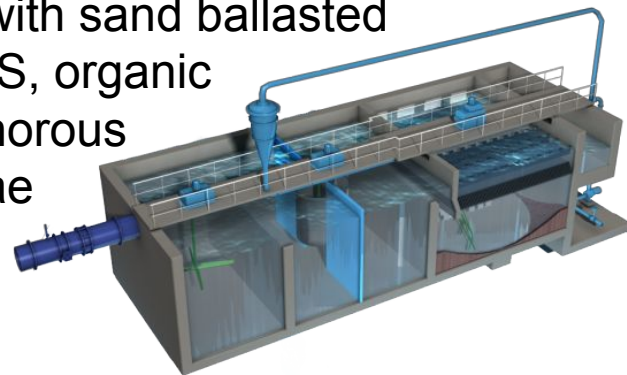
**MEMBRANE
BIO-REACTOR
S - ZW500**
Advanced biological
treatment



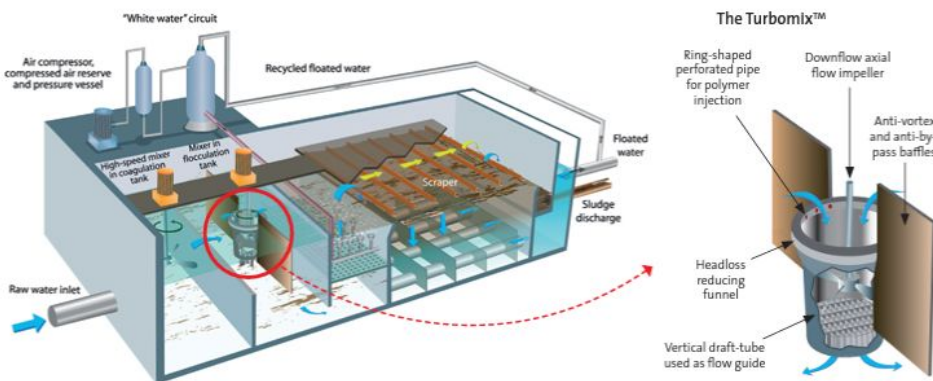
**HYDROTECH DISCFILTERS
OR ACTIFLO/DISC**
Filtration for TSS
reduction and efficient
disinfection



ACTIFLO
High rate settling with sand ballasted
coagulation for TSS, organic
matter and phosphorous
polishing, and algae
removal



SPIDFLOW
Achieving high flotation
rates from 50 to 80 m/h.
Particularly suitable for
industrial applications or
algae management



**ULTRA-FILTRATION
(UF)**
**ZW700B / ZW1000 /
ZW1500**

Comprehensive technology portfolio
tailored to project requirements for
complete TSS removal and partial
disinfection



Hubgrade
by **VEOLIA**

DIGITAL
Hubgrade digital solutions for a smarter approach combining digital tools and human expertise



A portfolio of technologies & expertise II.

To design the best plant for each project

Advanced treatments for dissolved pollution & micro pollution removal:

Natural Organic matter (NOM), pesticides, cyanotoxins, emerging micropollutants, algae, COD, taste, odor, colour...

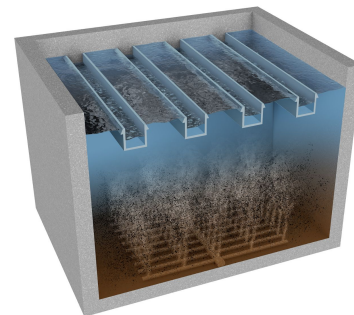
OZONE

WTS/Ozonia technology range



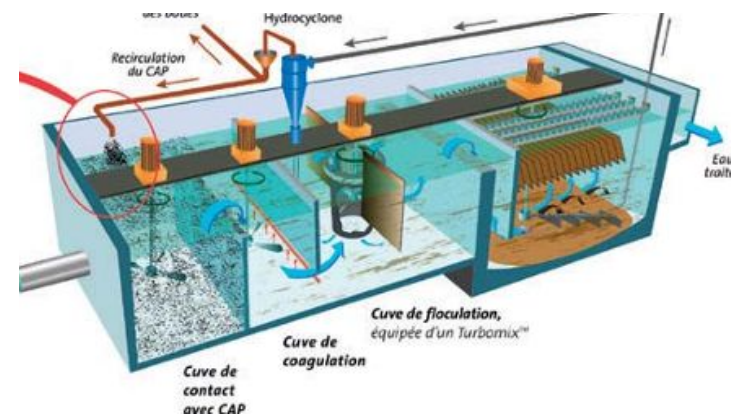
ACTIVATED CARBON REACTORS

Objective: removal of organic micropollutants and dissolved organic matter - potentially coupled with ozone for enhanced treatment



ACTIFLO CARB

OPACARB



NANOFILTRATION & REVERSE OSMOSIS

Nanofiltration reverse osmosis in a Barrel™
Barrier against pathogens, dissolved salt, metals, etc. over a wide range of pollutants



Hubgrade
by **VEOLIA**

DIGITAL
Hubgrade digital solutions for a smarter approach combining digital tools and human expertise

An aerial photograph of a mountain valley. In the foreground, a river flows through a valley floor, surrounded by green vegetation and small settlements. To the right, a large, multi-lobed reservoir with turquoise water is visible. The background features steep, rugged mountains with some snow-capped peaks under a clear sky. The text "Focus on Use case" is overlaid in the center in a bold, white, sans-serif font.

Focus on Use case

Jordan already a pioneer in reuse

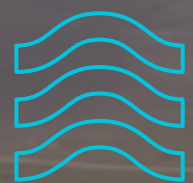
Planning to go further...

- **90%** of treated wastewater is reused in irrigation (15% of water resources)
- **30%** of irrigation needs (530 Million m3) are covered by reuse (165 Million m3)
- **80%** of reused water go to the Jordan Valley (130 Million m3)
- **50%** of reused water go to restricted irrigation (80 Million m3)
- **30%** of additional capacity for reuse is targeted by 2030 (+80 Million m3)



Samra WWTP a landmark...
which produces 60% of water reuse in Jordan
(133 Million m3)

Source: National Water Strategy



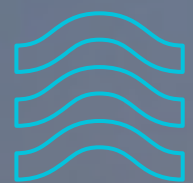
AS-SAMRA, JORDAN - WASTEWATER TREATMENT AND REUSE



3.6 million people served
133 million m3 per year of high
quality treated water
> 90% energy self-sufficiency
34 years contract

The conventional water treatment with primary settling, biological treatment (BOD & Nitrogen removal), secondary settling and chlorination - coupled with rigorous process monitoring guarantee high quality treated water. The plant generates more than 90% of its electricity consumption through hydro-powered and biogas generators.

Provide safe reuse of water for irrigation: 25% of the country's agricultural water needs and 12% of the global water needs (notably for domestic use)



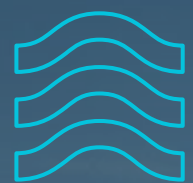
DOHA NORTH, QATAR - WASTEWATER TREATMENT AND REUSE



+900,000 inhabitants served
+62 million m3 per year of high quality treated water
5 years O&M contract

The biological treatment, granular media filtration, ultrafiltration, UV and chlorination- coupled with rigorous process monitoring guarantees very high-quality treated water. The plant includes also a Thermal Drying Plant to process most of the sludge generated by WWTPs within Qatar.

Provide high quality treated effluent for non-potable use, such as irrigation for public parks and landscaped areas.



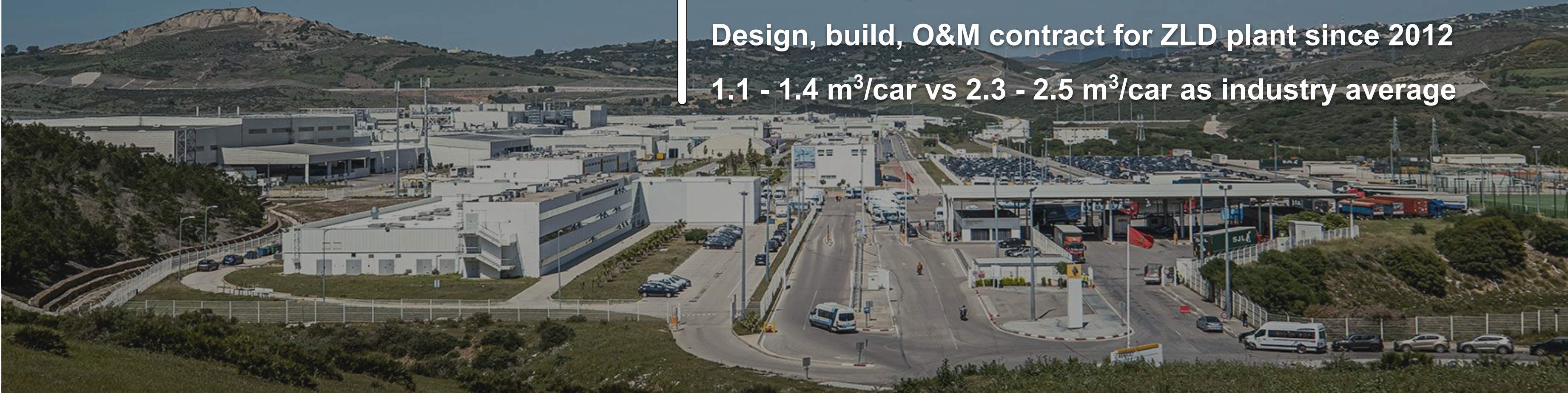
Renault Tangier ZLD, MOROCCO - INDUSTRIAL WASTEWATER TREATMENT AND REUSE

320,000 cars per year

~ 8,700 employees

Design, build, O&M contract for ZLD plant since 2012

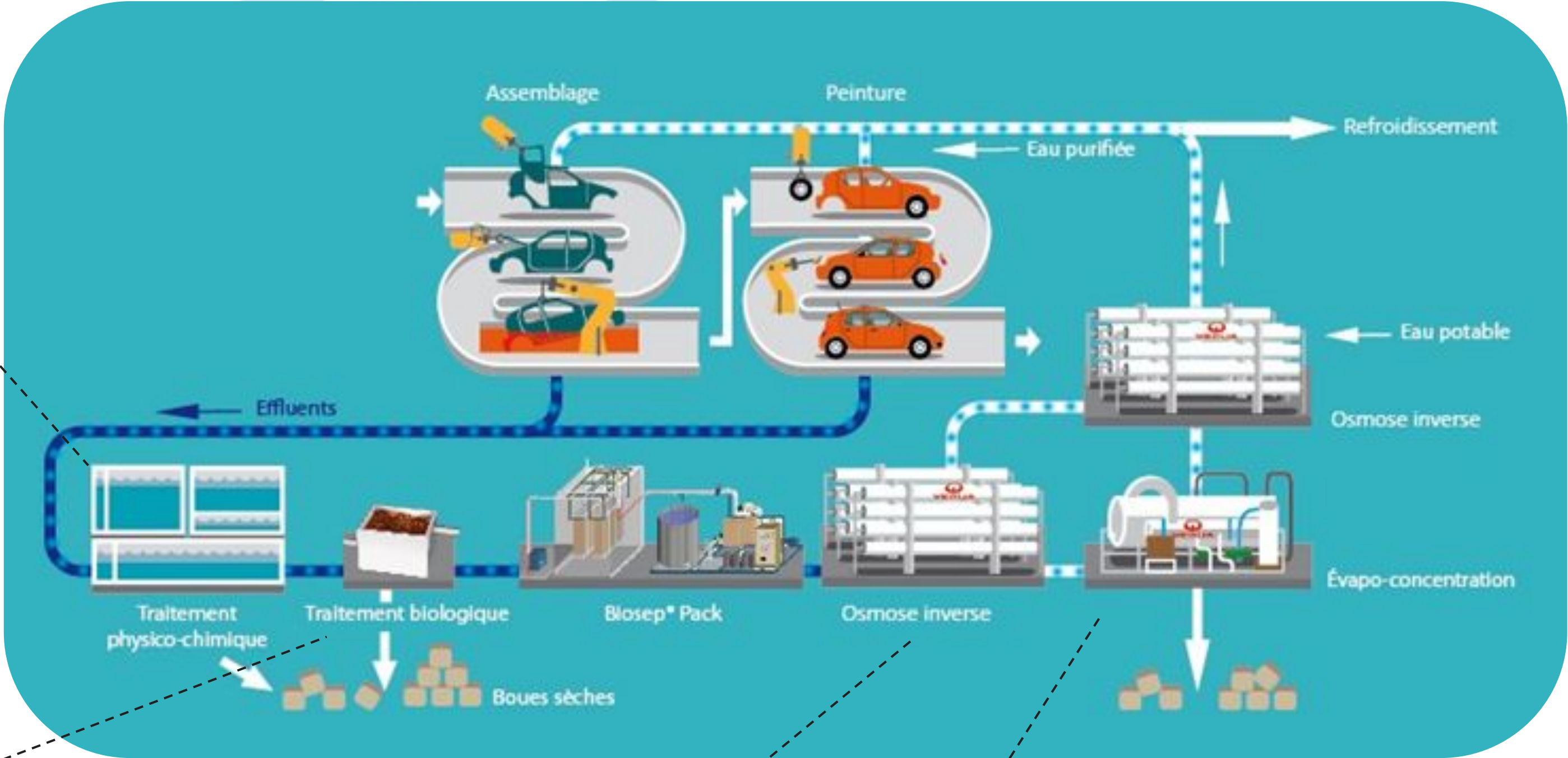
1.1 - 1.4 m³/car vs 2.3 - 2.5 m³/car as industry average



The complex process consists in physico-chemical pretreatment, membrane bio-reactors biological treatment, and reverse osmosis, thermal evaporation and crystallisation - coupled with rigorous process monitoring produces purified water reused in the car assembly plant.

**Provide a water recirculation loop which reduced the site water consumption by 70%,
and eliminated all industrial liquid discharges**

Renault Tangier ZLD, MOROCCO





WINDHOEK, NAMIBIA - O&M TO ENHANCE WATER CONSUMPTION CAPABILITIES

21,000 m³ a day
produced

+400,000 inhabitants
provided with safe
water

20-year contract

A "multi-barrier" technology: ozone treatment, ultra membrane filtration and residual chlorination to eliminate all pollutants and contaminants. The various treatments, coupled with rigorous bio-monitoring programs, guarantee high quality, safe drinking water

Contribute to the **water supply** of the population of the city in a context of strong urban growth (+6% per year).

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THANK YOU

Pauline Duquesne – May 5th, 2025

